



PORTFOLIO





W E L C O M E

I'm Kwazi Nzama

A self-made entrepreneur with close to a decade of experience in design, marketing, and business in general. Everything I know, I taught myself through continuous learning and a strong drive to succeed. This self-taught approach proves that I am a hard worker who is not afraid to push my boundaries and continuously improve my skills. I am passionate about what I do and always looking for new ways to help our clients succeed.

Over the years working with 6-10 figure businesses, I've learned a lot, both about myself & businesses in general. I am a creative mind, eloquent communicator, and critical thinker. This enables me to work closely with my clients to understand their needs, goals and bring their visions to life. I am on a journey to transform myself and other business minds who're itching to make a world a better place. So, if you're reading this, it's because you tick all the boxes. I would love to collaborate and see how much can we learn from each other.

Warm Regard

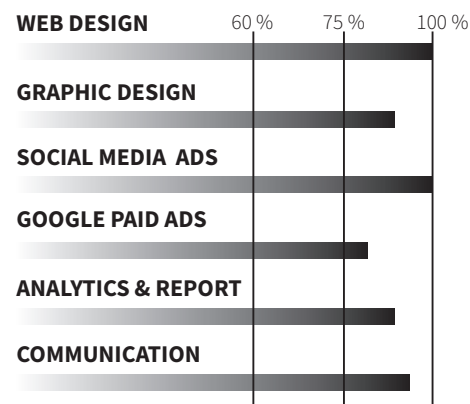
PERSONAL

Name	Kwazi Nzama
Birthday	31 August
Nationality	South African
Languages	English, isiZulu, isiXhosa
Company	Nexus Markting Agency

CONTACT

Mobile	067-270-4722
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Address	45 Josiah Gumede Road, Pinetown, 3610

BASIC SKILLS



EDUCATION

2016

Damelin Overport - B.com Degree in Marketing & Bus... Management

I developed a strong foundation in marketing principles and business management strategies and gained expertise in consumer behavior, market analysis, and marketing campaign development.

2019

LinkedIn Academy - Social Media Marketing Course

I mastered the latest social media marketing techniques for audience engagement and brand awareness and learned to leverage social media to develop targeted ads campaigns.

2020

Google Coursera - Digital Marketing & Research

I deepened my understanding of digital marketing channels and data-driven research methods and expanded my knowledge of search engine optimization (SEO), pay-per-click (PPC) advertising, and digital analytics.

WORK

2008 - 2016

Unilever S.A

This experience has equipped you with a deep understanding of consumer needs and preferences, allowing you to develop targeted and effective digital marketing campaigns.

2018 - Present

Founder - Nexus Marketing Agency

Over the years working with 6-10 figure businesses, I've learned a lot, both about myself & businesses in general, and I continue to do so.

SOFTWARE & TOOLS

2024

WordPress - Elementor - Woocommerce - Shopify

2024

Adobe Photoshop - Illustrator - InDesign - After Effects

2024

Google - Facebook - Instagram - Tiktok

ABOUT

Nexus Marketing

Year Est.
2018

Company Name
Nexus Marketing Agency

Business Type
Marketing Agency

Nexus S.A is a comprehensive marketing agency based in Pinetown. We offer a wide range of services designed to help your brand stand out. From brand strategy development, web design, social media marketing, graphic design, web hosting, basic SEO, and more.

This holistic approach allows clients to benefit from integrated marketing solutions catered for their unique brand, eliminating the need for multiple agencies and ensuring consistent messaging and branding across all touchpoints.

PACKAGE RE-DESIGN

Nozipho Mbelu

COSMETICO SKINCARE

The packaging design project for Cosmetico focused on creating a minimal, yet visually appealing and product container that reflects the brand's commitment to organic skincare. The design aimed to capture the essence of natural beauty while effectively communicating the product's benefits to consumers.



LOGO DESIGN

Company Name

VICO LOGISTICS

The logo design for Vico Logistics aimed to create a strong and recognizable visual identity for the company. The design focuses on a minimalist and modern aesthetic, representing efficiency, speed, and reliability.





LOGO DESIGN

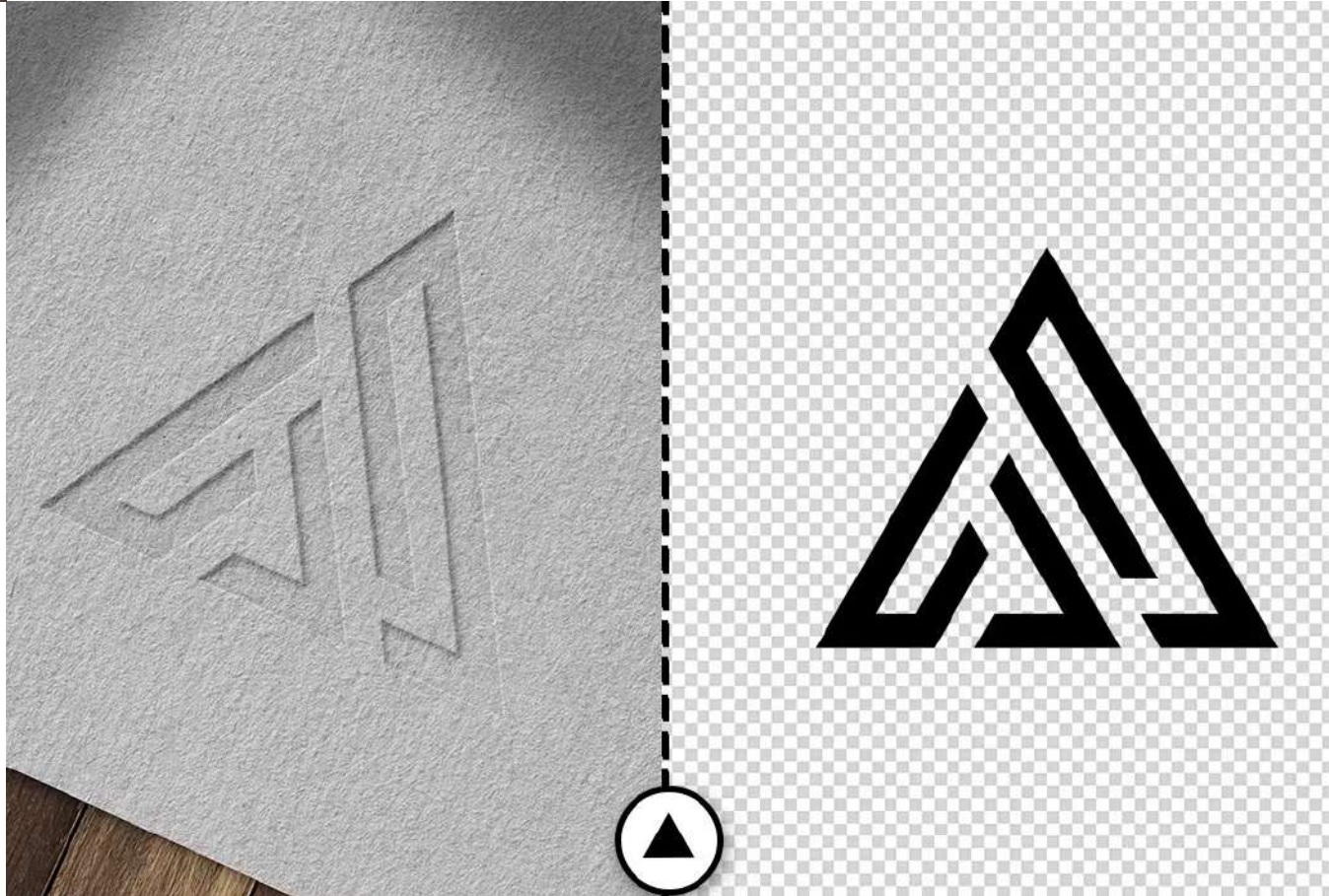
Company Name **ABOUT VICO LOGISTICS**

Vico Logistics is a transportation and logistics company specializing in efficient and reliable delivery solutions. They offer a range of services to meet the diverse needs of businesses, from warehousing and distribution to freight forwarding and supply chain management.

LOGO DESIGN

Company Name **ABOUT VICO LOGISTICS**

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LOGO DESIGN

Company Name
SKIN GLOW

The butterfly concept was chosen to symbolize transformation, beauty, and the delicate nature of skincare. The logo design was developed to reflect Skin Glow's commitment to organic and natural ingredients.



LOGO DESIGN

Year

2024

Project

Logo concept design

Tools

Adobe Photoshop and Illustrator

Whether you're looking for a spectacular new logo that fits your brand's values and align with flyers, business cards, or brochures, Nexus Marketing can make it happen. Think of your brand as your business's reputation. A well-defined and consistently presented brand can help attract new customers, retain existing ones, and increase their willingness to pay for your products or services.

01

STOCKFELLA TRADING



05

ARTCHILES DESIGNERS



02

FOLOYI LOANS



03

PALM THERAPY



04

AWESOME TEA



06

MASHIZA INC.



07

PHIL-FABULOUS



08

COFUSA CAFE



BRANDING PROJECT

Year
2024

Turn-around
7-14 Working Days

Tools
Adobe Indesign, Illustrator, Photoshop,
WordPress

At Nexus Marketing, we understand that as competition creates infinite choices, companies look for ways to connect emotionally with customers, become irreplaceable, and create lifelong relationships. And therefore, only strong brands stand out in a densely crowded marketplace. People fall in love with these brands, trust them, and believe in their superiority.

BRAND IDENTITY

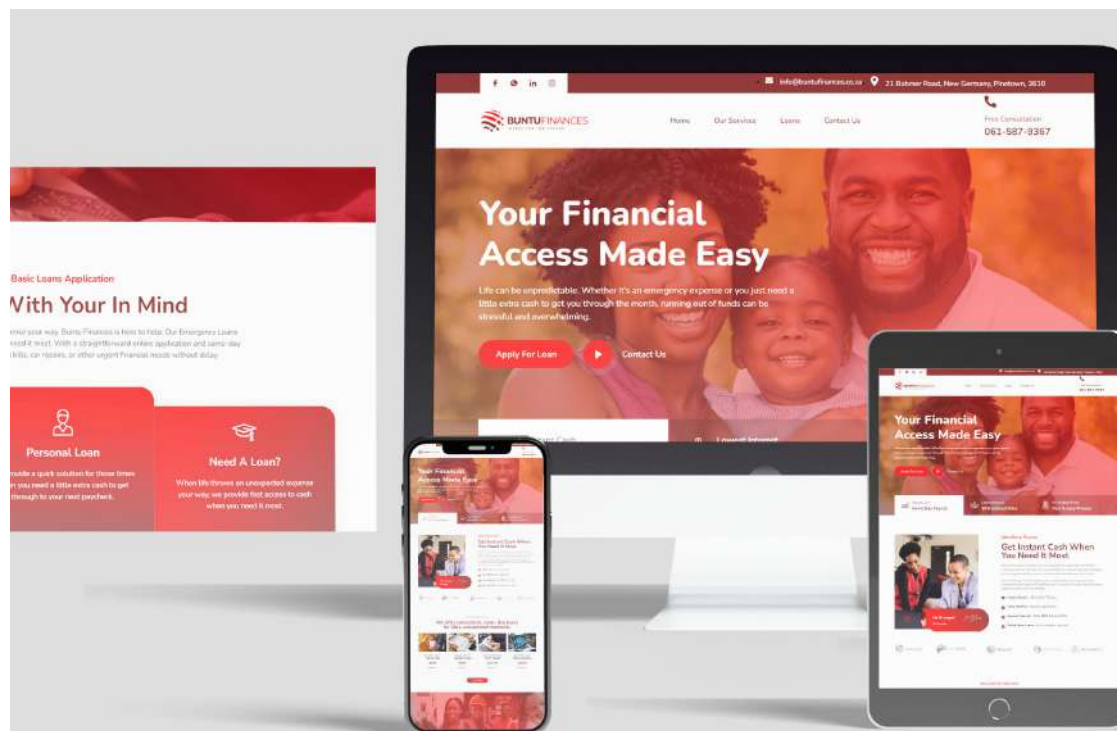
Company Name

BUNTU LOANS

Buntu Finances is the leading & trusted partner in the quick and convenient financial solutions landscape. Founded five years ago, Buntu Finances has been dedicated to providing South Africans with reliable and accessible short-term loans.

To Experience this website, please visit :

www.buntufinances.co.za





The poster is displayed on a dark grey wall with a grid of small circular indentations. It features a collage of images: a woman with curly hair looking at a laptop, a hand using a barcode scanner, a calculator, and a pie chart. The design is accented with large, overlapping triangles in magenta and dark blue. The iphupholethu logo, consisting of a cluster of dots above the text 'iphupholethu' and 'OUR DREAM' below it, is positioned in the bottom left. The title 'Financial Wellness Program' is prominently displayed in the center-right, with a descriptive paragraph below it.

iphupholethu
OUR DREAM

Financial Wellness Program

We take care of your labor's financial needs, so they become more productive and you focus on growing your business.



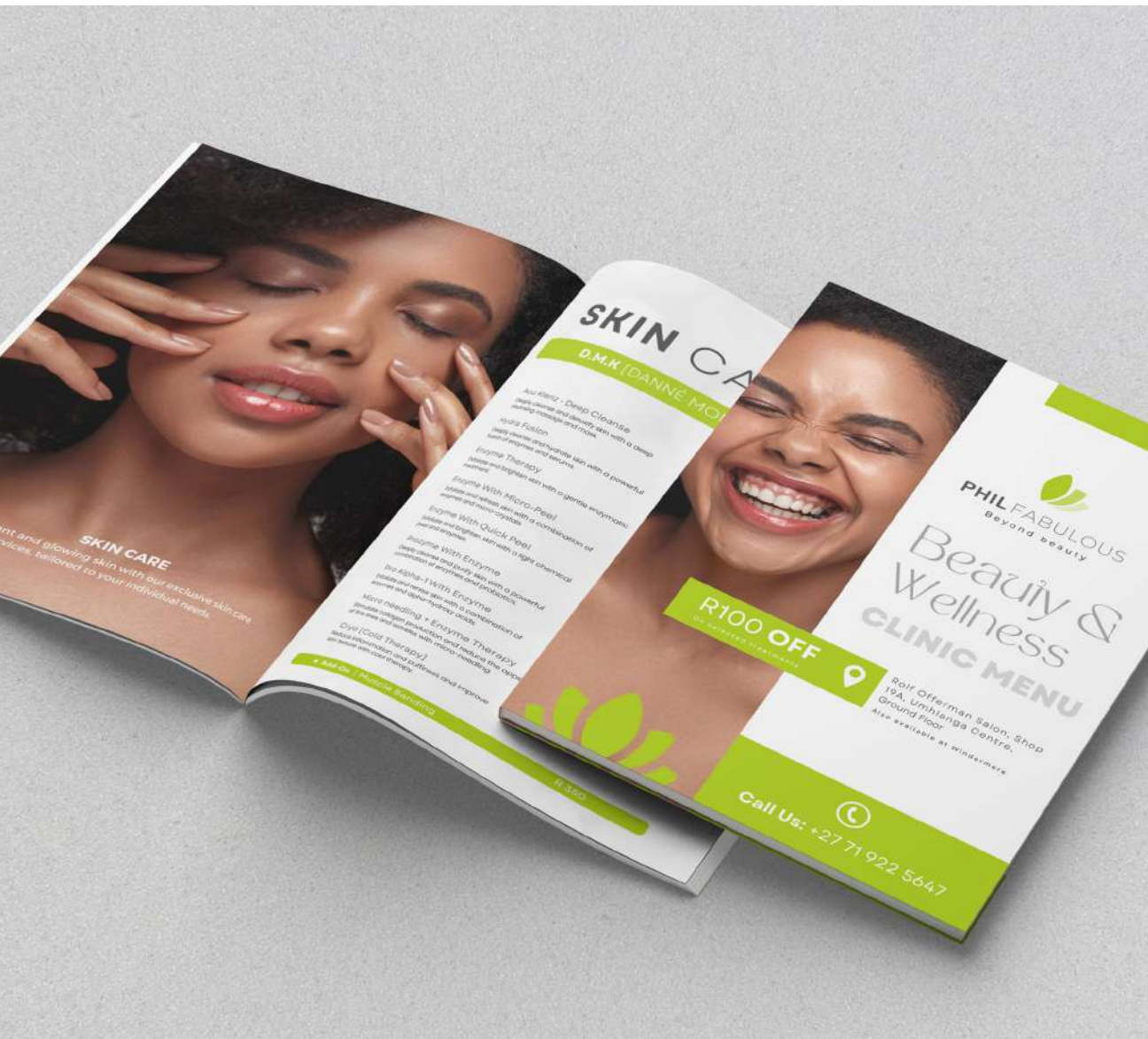
CORPORATE IDENTITY

Company Name

IPHUPHOLETHU FINANCES

Iphupholethu is an accredited Credit Services provider specializing in providing financial support (loans) to the lower & middle class market – who typically lack collateral, steady employment, or a verifiable credit history.





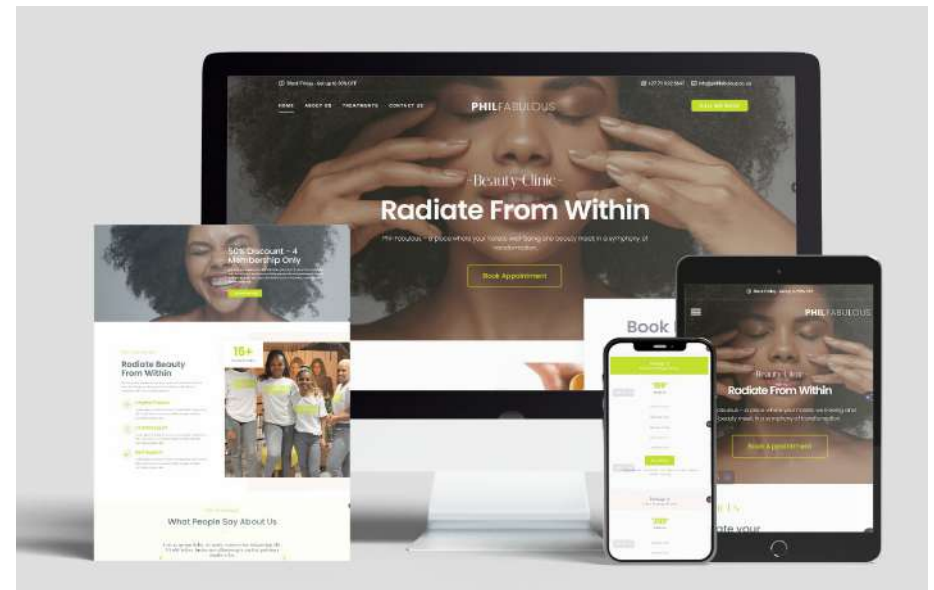
Project Scope

WEB/PACKAGING/BRANDING

Company Name

PHIL FABULOUS

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WEB DESIGN

Year
2020

Turnaround
3-7 Working days

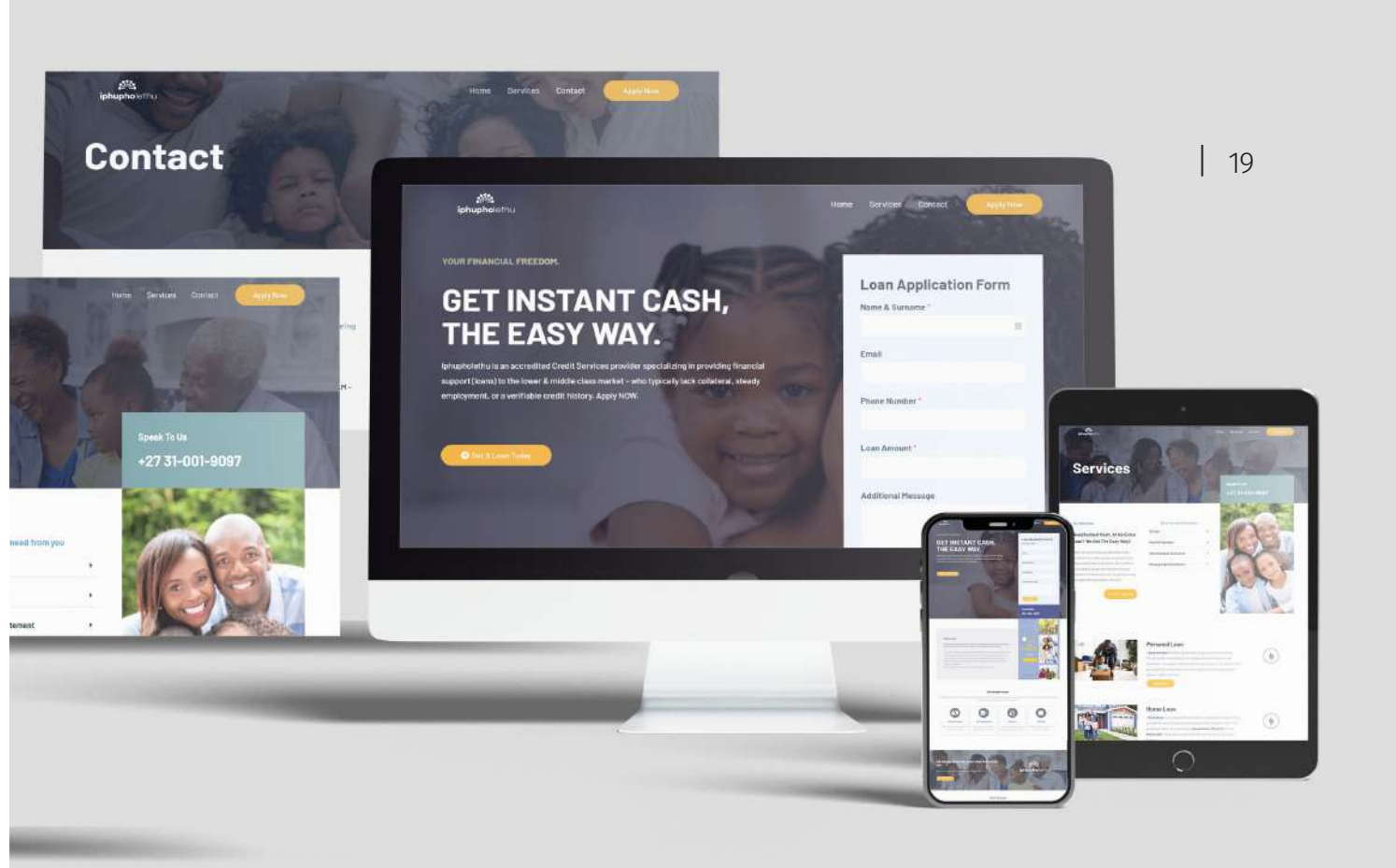
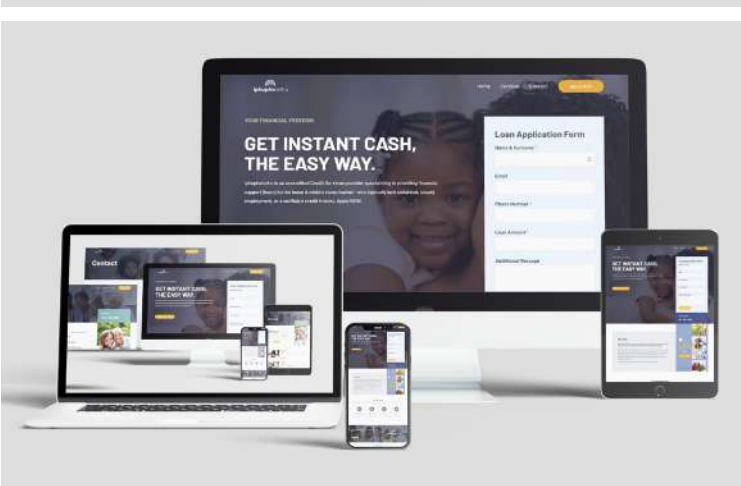
Tools
WordPress CRM, Elementor Pro



Our web design services transform concepts into captivating online experiences. Our talented designers blend aesthetics with functionality, crafting websites that engage and convert visitors. We consider user experience at every step, ensuring seamless navigation and responsive design across devices. Whether it's a simple portfolio or an intricate e-commerce platform, we create websites that leave a lasting digital impression.

To Experience this website, please visit :

www.iphupholethu.co.za

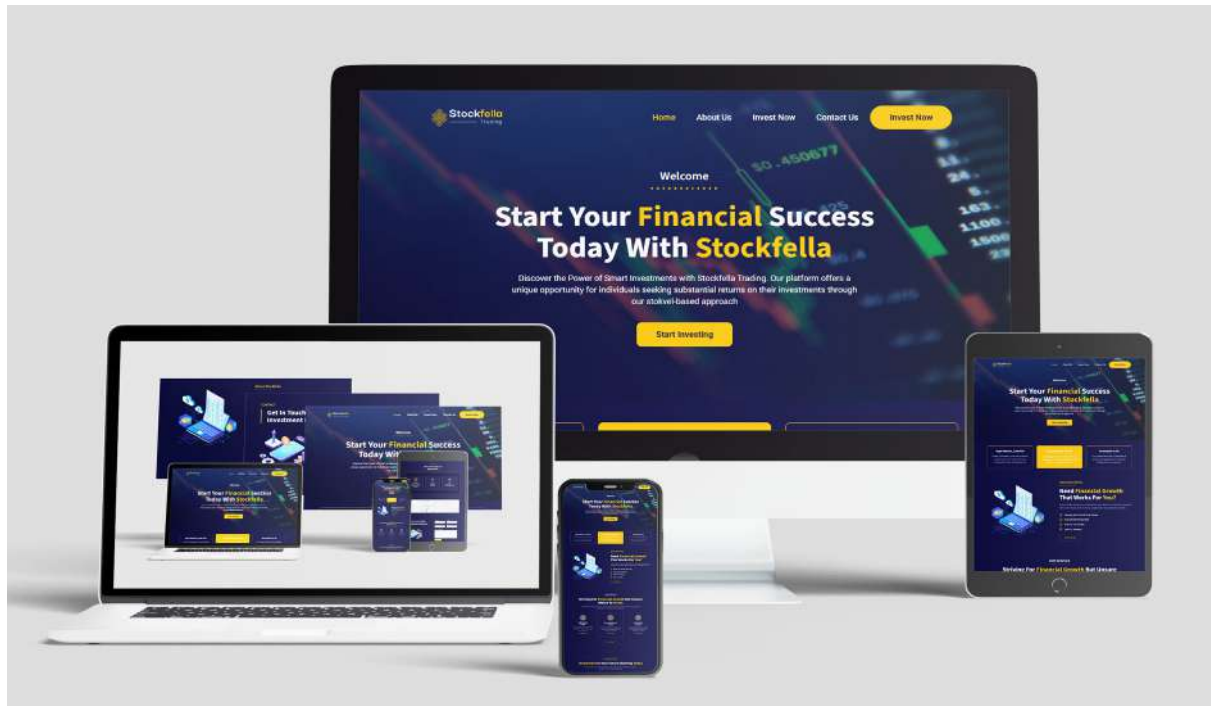


WEB DESIGN

Company Name IPHUPHOLETHU FINANCES

The website design for iphupholethu Finances aimed to create a user-friendly and informative online platform that reflects the company's commitment to customer service and financial accessibility. The website design incorporates clear calls to action, easy navigation, and visually appealing elements to enhance the user experience.





WEB DESIGN

Company Name

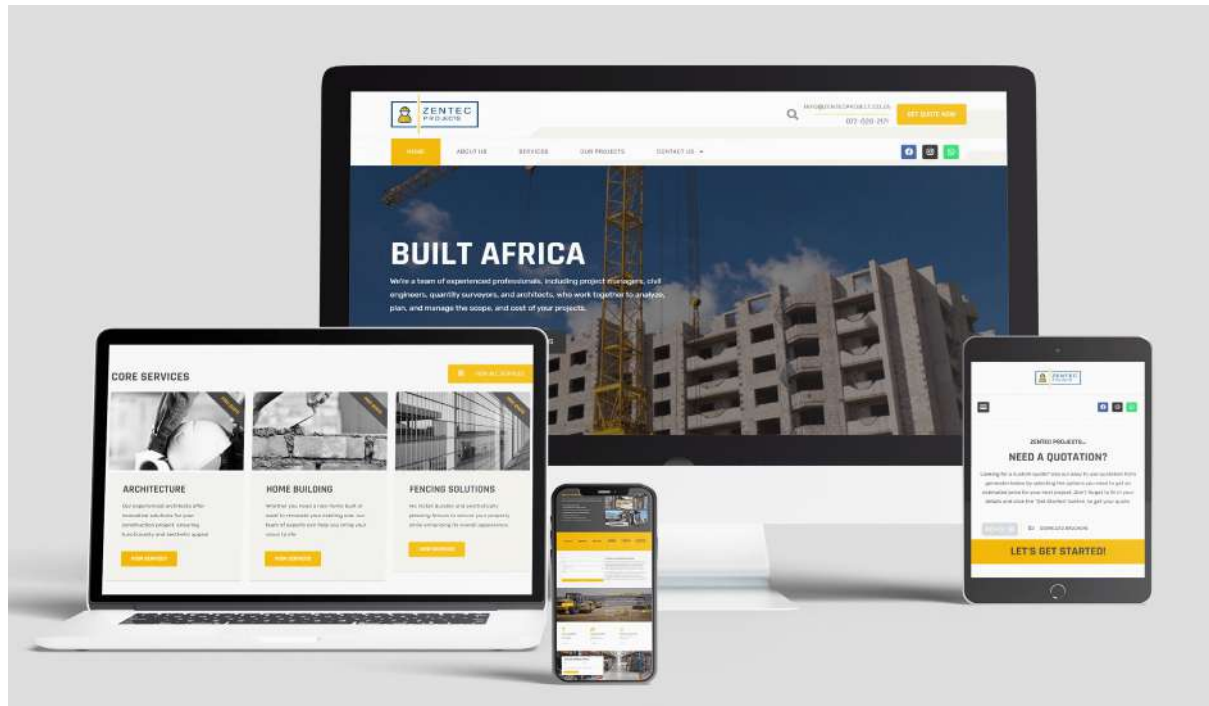
STOKFELLA TRADE

At Stockfella, we believe everyone deserves a chance to build a secure and fulfilling future. That's why Stovel Investment was born – to democratize access to expert investment guidance and smart strategies.

We prioritize long & short-term gains, partnering with you to create a personalized investment plan that aligns with your goals and risk tolerance

To Experience this website, please visit :

www.stockfellatrading.co.za



WEB DESIGN

Company Name

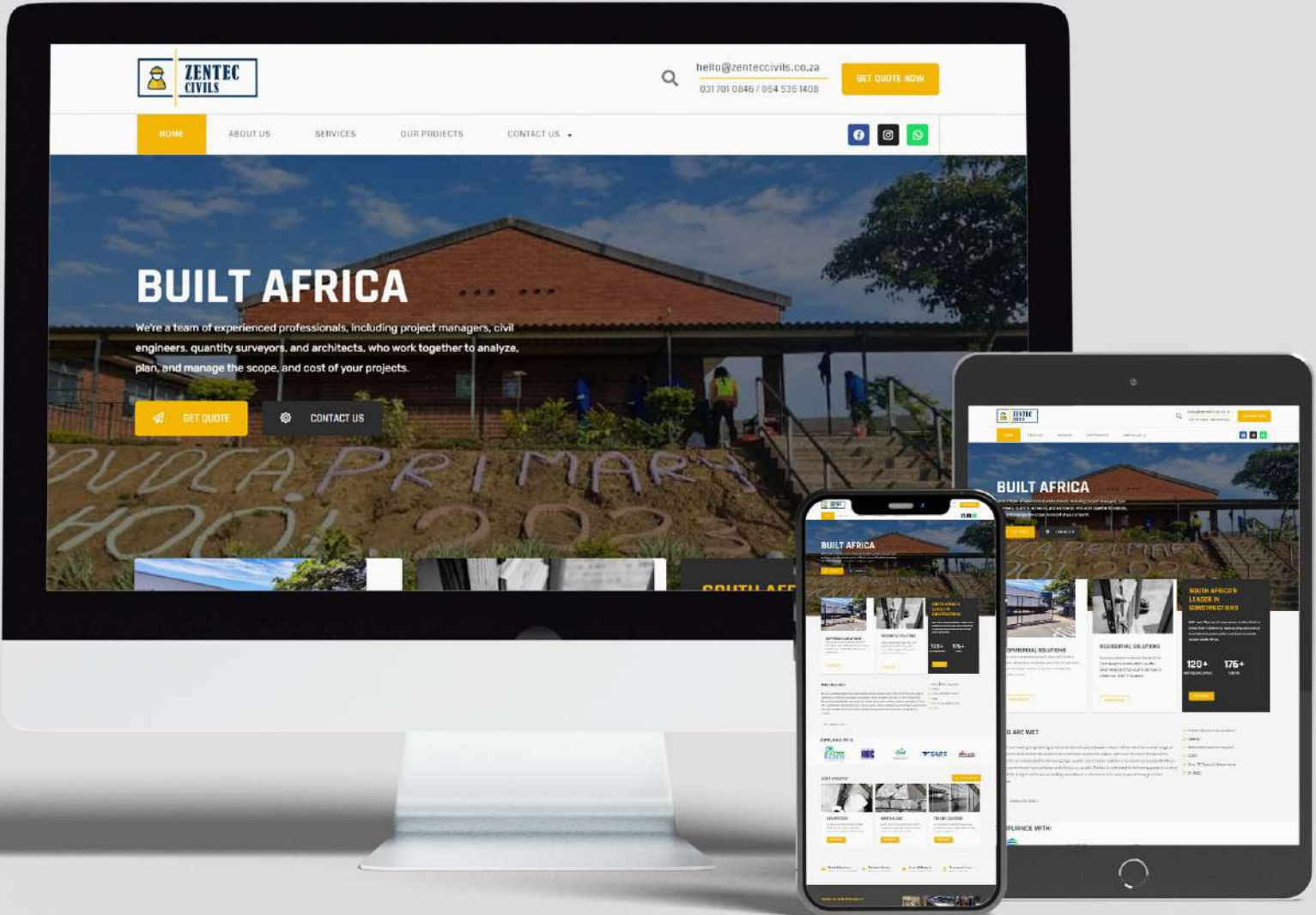
ZENTEC CIVILS

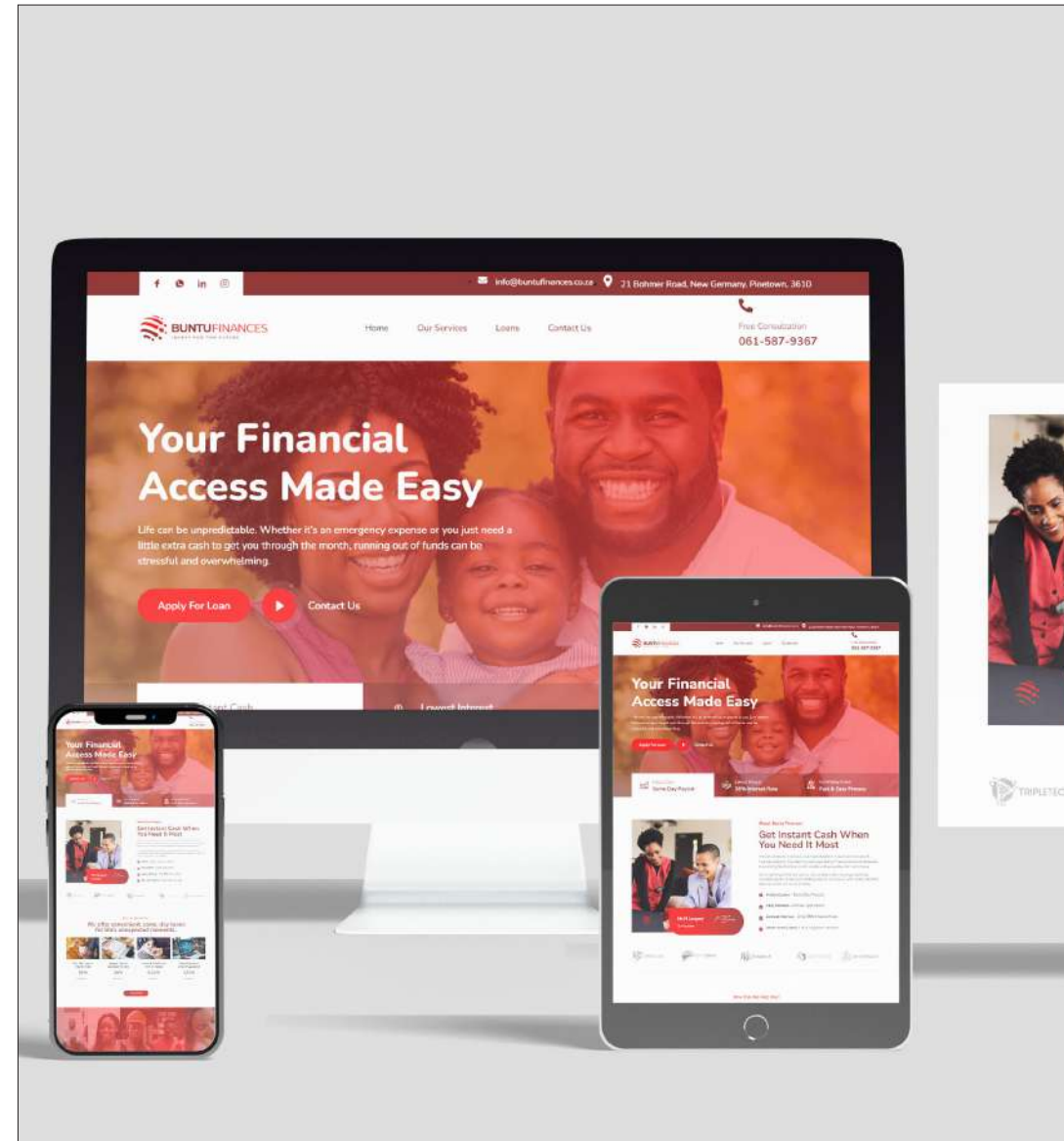
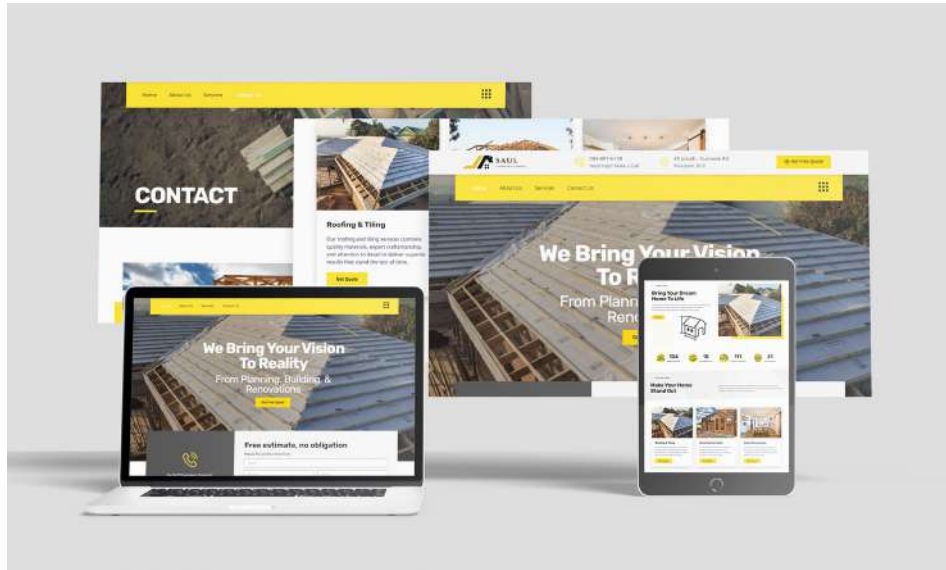
Zentec is a leading engineering & construction company based in South Africa. They offer a wide range of commercial and residential projects to customers across the region.

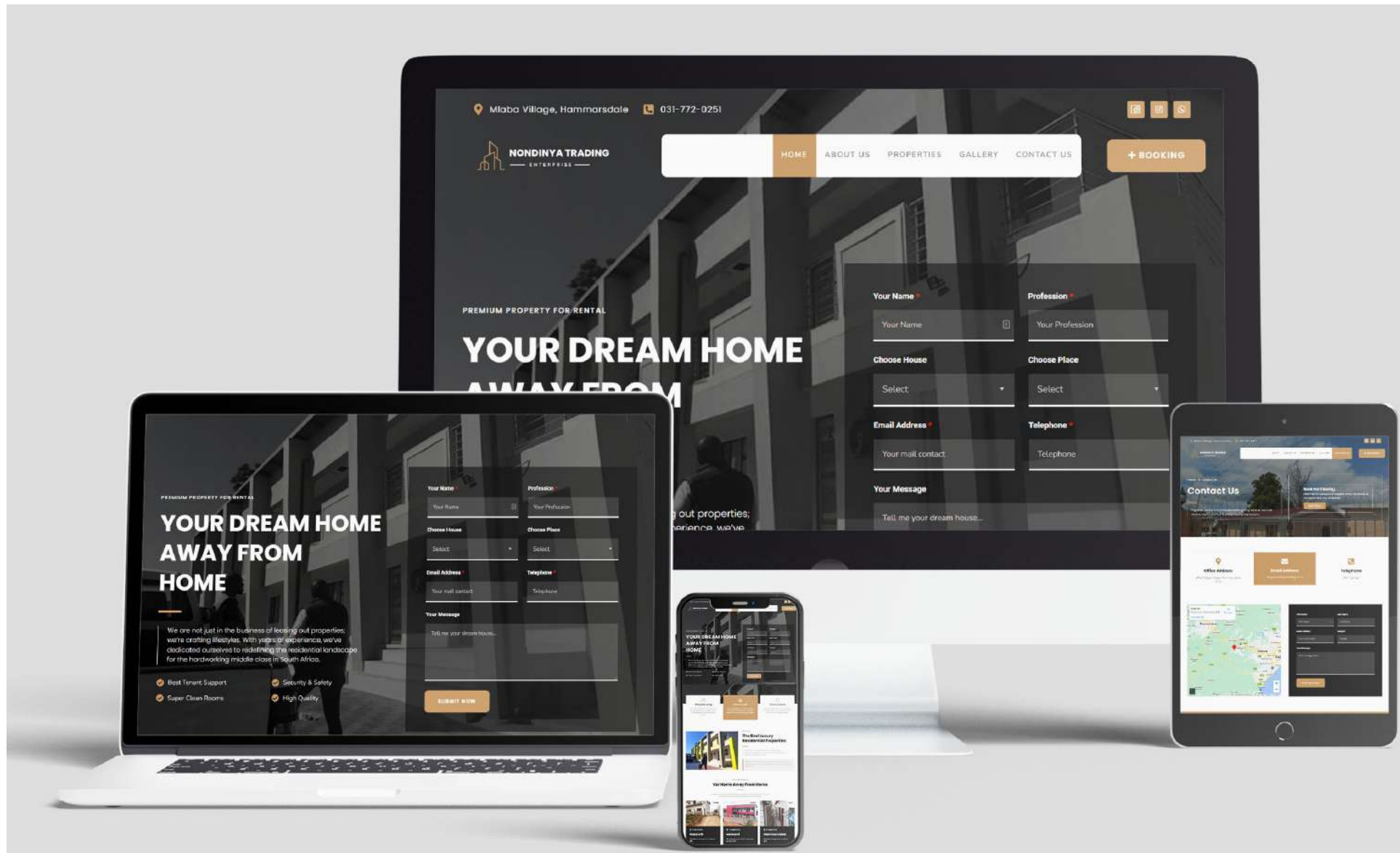
With over 10 years of experience, Zentec Civils is dedicated to delivering high-quality construction solutions to clients across South Africa.

To Experience this website, please visit :

www.zenteccivils.co.za







POSTER DESIGN

Year

2024

Turn-around

1-3 Working Days

Tools

Adobe Photoshop and InDesign

The outdoor collateral design project for Fology Loans was aimed at creating a strong visual presence for the brand within the Pinetown community.

The design focused on developing eye-catching and informative materials, such as street posters, billboards, and flags, to effectively communicate the company's message and attract potential customers.

POSTER DESIGN

Company Name

FOLOYI LOANS

Fology Loans is a micro-lending business offering financial solutions to individuals and small enterprises in Pinetown. They provide accessible and convenient loan options to meet the diverse financial needs of their community.



PACKAGING DESIGN

Year

2024

Turn-around

3-5 Working Days

Tools

Adobe Photoshop and Illustrator

The Mvelo Beauty Cream packaging effectively conveys the product's key benefits and creates a strong brand identity. The design is visually appealing, informative, and aligns with the target audience's preferences, making it a compelling choice for consumers.

The packaging design focuses on a clean and minimalist aesthetic, utilizing a calming color palette of sky blue and iceberg white to evoke a sense of luxury and skincare expertise.

PACKAGING DESIGN

Company Name

MVELO SKIN CREAM

The goal was to create a visually appealing and informative package design for Mvelo Beauty Cream that effectively communicates the product's benefits and aligns with the brand's identity.







PRODUCT PACKAGING

Product Name

BHOVA DOG FOOG

The product package design for Bhova Dog Food aimed to create a visually appealing and informative package that reflects the company's commitment to quality and nutrition. The design incorporates a variety of features, including a clear product description, nutritional information, and a visually appealing image of a dog.



TO BE CONTINUED...

Company Name

Southern Kitchens

Southern Kitchens, based in Pinetown, KwaZulu-Natal, is a prominent manufacturer and installer of kitchens and allied components. Established in 1997, the company prides itself on over two decades of experience. With a staff of around 70 employees, they specialize in creating custom kitchen designs that cater to individual style preferences and functional needs.



INTERESTED ?



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